



VIRTUE SECURES SERVICES AGREEMENT WITH DEUTSCHE POST WORLD NET

Frankfurt, Germany – 21 August 2003

Deutsche Post World Net, one of the world's leading logistics companies, will be hosting its Capital Markets Day analyst conference on the 22 of August 2003, at their corporate headquarters in Bonn, Germany.

Unit.Net Deutschland GmbH ("Unit.Net") part of Virtue Broadcasting Plc ("Virtue") has been working with Deutsche Post World Net since June 2001, implementing and delivering a worldwide, Investor Relations and Public Relations online communications strategy. Over this period, in addition to Capital Markets Day, Unit.Net has delivered Deutsche Post World Net's analyst and press conferences, conference calls, and AGM – providing the company with a cost-effective way to rapidly disseminate critical information to a geographically dispersed audience.

Due to the success of the past Capital Markets Day conference broadcast in early 2003, Deutsche Post World Net has entered into a service agreement with Unit.Net for the provision of webcasting solutions for the upcoming event and further investor and press events. Unit.Net is providing Deutsche Post World Net with the application and delivery platform to broadcast the analyst conference online.

Klaus Ackerstaff, CEO, Virtue Broadcasting Operating Board, said: "This agreement reinforces Deutsche Post World Net's commitment in embracing an online communications strategy that enables them to reach their global audience of investors, analysts, journalists, and employees cost-effectively. Furthermore, this agreement reaffirms our leadership within the European market, as well as the quality and value of our solutions in the Investor Relations sector."

About Virtue

Virtue, a UK based plc, is the leading streaming media solutions provider in Europe, enabling corporations to communicate both internally and externally, to support their business goals, cost-effectively. Virtue provides organizations with the technology infrastructure and software solutions, which empower them to create and deliver communications messages that complement their global communications strategies. It is headquartered in London, and has offices in Zurich, Frankfurt, Madrid and Sydney.

About Deutsche Post World Net

With its brands Deutsche Post, DHL, Danzas and Postbank, Deutsche Post World Net is one of the largest high-performing logistics companies in the world. Beginning in 2003, the express and parcel business as well as logistics will be brought together under the umbrella of the global DHL brand. Over 300,000 employees generated revenues of € 33.4 billion in 2001. The Group offers integrated solutions for domestic and international customers, including world-wide mail, parcel, express and logistics services alongside a wide range of financial services. Deutsche Post World Net is listed on the Frankfurt stock exchange and is a member of the DAX 30 index.

www.dpwn.de

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