

Combined experience with live online learning

Foroso Communications and memoray establish new partnership

Munich, April 20, 2004 – Product vendor Foroso Communications and service provider memoray have entered into a cooperation which will benefit joint customers as of now.

Foroso Communications and *memoray* announce their new cooperation.

memoray GmbH is established as eLearning service provider for more than 12 years. Core competencies include content creation, live online learning, and eLearning consulting. Customers are in various market segments, including financial services, manufacturing, high tech and public services.

In order to offer to existing and new customers a complete service in the area of „live online learning“, *memoray* decided to enter into a strategic partnership with Foroso Communications. Foroso is established in Germany as a leading vendor of Virtual Classrooms and offers state-of-the-art technology that does include all required features, but also excels through its extraordinary usability. There is no need for installation of software components at the computers of users, nor any configuration of company firewalls. Virtual seminars can thus get started without expensive rollouts. All available interaction features, including application sharing, whiteboard, annotations, voice over IP, and breakout rooms are easy to understand and use.

„Live communication and live learning are by now more than just a trend – in many companies they are a part of the communication culture as much as eMail or telephone. Be it for learning, presentations, or brief meetings, nothing else provides such measurable cost savings in combination with enhanced quality of interaction,“ states Peter Schoener, CEO of *memoray*. „But it is crucial that the involved tools are simple and effective to use. Foroso provides a very convincing solution for that.“

„We are pleased about the partnership with *memoray*, an established and competent provider in Germany’s eLearning market“, says Franz Buchenberger, CEO and President of Foroso Communications. „Working together

with experienced service providers such as **memoray** is essential for us, to fine-tune our offering for the needs of large customers in the German-speaking countries.”

Foroso Communications GmbH
Franz Buchenberger
Parchetwiesen 33
D-82362 Weilheim
Tel.: +49 (0)700-36 76 76 00
E-Mail: press@foroso.com
Internet: <http://www.foroso.com>

memoray GmbH
Oliver Maurath
Tumblinger Str. 32
D-80337 München
Tel.: + 49 (0)89 74646 500
e-Mail: oliver.maurath@memoray.de
Internet: www.memoray.de

Foroso Communication – Real-Time Enterprise Collaboration Technologies

Foroso Communications is a leading vendor of Real-Time Enterprise Collaboration Technologies. Foroso supports customers to be more efficient and cost effective by conducting many business activities with digital processes. This includes training, meetings and various communication tasks. Foroso's products help to reduce travel and communication cost and empower employees to collaborate faster and with higher quality.

memoray GmbH

memoray GmbH, an eLearning service provider based in Munich/Germany, has more than 12 years experience in this business area. **memoray's** focuses on content, live online learning, and consulting and provides successful eLearning solutions especially for large and mid-sized companies.