

Customers can work more efficiently and save cost

Foroso Communications as new Vendor of Real-Time Enterprise Collaboration Products

Munich, March 28, 2002 – Companies have to look for options to increase efficiency and to reduce cost, especially at times of difficult economics. Foroso Communications was founded in March 2002 with the mission, to offer state-of-the-art technologies that support these corporate objectives.

Latest research about strategies and priorities of enterprises suggests, that most companies currently focus on increased efficiency and reduced cost. Thus, they request technologies that show a quick return on investment and that quickly support the companies' priorities.

Having equipped their employees during the past years with PCs and personal productivity tools, most companies now look increasingly at optimization of teamwork. Advanced network infrastructure provides a solid basis for new applications that increase efficiency.

This results in explosive growth of Enterprise Collaboration Technologies. This area can be further divided into static issues addressed by Document Management Systems and Enterprise Portals, as well as dynamic aspects reflected in Real-Time Enterprise Collaboration. The latter enables employees to communicate and collaborate in real-time in the context of digital environments.

The global market for Real-Time Enterprise Collaboration solutions will grow, based on analyst studies, to several hundred million dollars annually in just a few years. Especially for the area of data collaboration, growth rates of almost 50% per year are expected.

Foroso Communications is a new company that is focused on Real-Time Technologies. Products for eTraining, eMeetings and Corporate Communication will be launched in 2002. All products of Foroso will be designed for maximum integration with existing products and diverse business processes.

Foroso's company name includes the initial letters of the three company principles, namely Focus, Reliability and Simplicity. Foroso will focus com-

pletely on a narrow business purpose, aims to be a reliable partners with reliable products, and sees simple user interfaces as a main emphasis.

Foroso Communications GmbH
Franz Buchenberger
Parchetwiesen 33
82362 Weilheim, Germany
E-Mail: press@foroso.com
Internet: <http://www.foroso.com>

Foroso Communication – Real-Time Enterprise Collaboration Technologies

Foroso Communications is a leading vendor of Real-Time Enterprise Collaboration Technologies. Foroso supports customers to be more efficient and cost effective by conducting many business activities with digital processes. This includes training, meetings and various communication tasks. Foroso's products help to reduce travel and communication cost and empower employees to collaborate faster and with higher quality.