



VIRTUE DOMINATES SPANISH BANKING IR WEBCASTING MARKET
Virtue Corporate Services market leader in local investor relations webcasting

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Virtue Broadcasting Plc (“Virtue”), a leading European provider of webcasting solutions to corporates, today announces its market leadership in the provision of investor relations webcasting services to the Spanish banking market. Recently signed deals mean that Virtue now provides webcasting services to all of the large national banking groups in Spain, including: Santander Central Hispano, Banco Bilbao Vizcaya Argentaria (BBVA), Banco Popular, Banesto, Banco Sabadell and Bankinter.

Following Virtue’s recent acquisition of Unit.net, Virtue is now a leader in a number of European market sectors and the company’s increased presence in the Spanish marketplace is a further validation of Virtue’s focus on the delivery of high quality, cost effective corporate communications tools.

Klaus Ackerstaff, CEO, Virtue Broadcasting Operating Board, said: “Virtue’s market leadership in the Spanish banking market place is a recognition of the compelling offer that we present to organisations looking to create cutting edge corporate communications. Following the acquisition of Unit.net Virtue has a solid foothold in the European corporate communications webcasting market and this announcement emphasises that position.”

About Broadcasting Plc

Virtue Broadcasting Plc is a leading streaming media solutions provider in Europe enabling corporations to communicate both internally and externally, to support their business goals, cost-effectively. Virtue provides organizations with the technology infrastructure and software solutions, which empower them to create and deliver communications messages that complement their global communications strategies. It is headquartered in London, and has offices in Zurich, Frankfurt, Madrid and Sydney.
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