

Virtue Sign News Corporation Limited

Sydney, Australia; London, UK – 3rd June 2004

Continuing their tradition of providing high quality IP Based Communications Services to corporations around the world, Virtue Broadcasting Pty Ltd (“Virtue”), a leading provider of webcasting to corporates, today announces that it provided News Corporation Limited (“News”) with webcasting services in support of the announcement of their plan to re-incorporate in the United States.

Making the announcement from their Sydney offices, it was critical to News that investors and analysts in different regions receive the communication in a time-efficient and effective manner. Virtue’s online communications solution enabled participants from around the globe to listen to the announcement and interact live through the Question & Answer session while viewing the synchronised slide presentation. Individuals who missed the live webcast were able to view the presentation on-demand within 20 minutes of the conclusion of the event.

On working with Virtue for the webcast for the announcement, Ms Janet Fife-Yeomans, Corporate Affairs News Limited, said: “I felt in good hands and was able to relax!”

In anticipation of large viewer numbers, Virtue used its global infrastructure in the Europe and Australia, to ensure the highest quality webcast communication was accessible by viewers worldwide.

About Virtue Communications

Virtue Communications, part of Virtue Broadcasting Plc, is a leading corporate communications solutions provider in Europe and Asia Pacific enabling corporations to communicate both internally and externally, to support their business goals, cost-effectively. Virtue provides organizations with the technology infrastructure and software solutions, which empower them to create and deliver communication messages which complement their global communications strategies. It is headquartered in London, and has offices in Zurich, Frankfurt, Stockholm, Madrid and Sydney.

www.virtue.com.au

About News Corporation Limited

News Corporation is a diversified international media and entertainment company with operations in eight industry segments: filmed entertainment; television; cable network programming; direct broadcast satellite television; magazines and inserts; newspapers; book publishing; and other. The activities of News Corporation are conducted principally in the United States, Continental Europe, the United Kingdom, Australia, Asia and the Pacific Basin.

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