



VIRTUE WINS TOP HONOURS IN INDUSTRY RANKINGS
IR magazine identifies Virtue projects as industry leaders

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Virtue Corporate Services ("Virtue"), one of the leading European providers of webcasting solutions to corporates, was this month awarded top honours in the industry leading *Investor Relations* magazine annual webcasting survey. Four projects undertaken by Virtue were identified as 'Critical Picks', out of a total six, in the European survey whilst more than 15 Virtue clients were identified as top scorers in the survey's criteria.

The survey, undertaken by *Investor Relations* magazine and CTN, looked at investor relations webcasts undertaken by European firms in the FTSE 100, Eurotop 100 and FTSE 250. It ranked the webcasts according to a range of criteria such as accessibility, production quality, design, flexibility and interactivity. Of the top scorers, five of the FTSE 100 firms identified as leading the industry were Virtue clients as were eight of the Eurotop 100 and two of the FTSE 250.

Klaus Ackerstaff, CEO, Virtue Broadcasting Operating Board, said: "It's a great honour for our work to be recognised in this way. *Investor Relations* magazine is the authoritative voice of the industry and for them to identify so many Virtue clients as leading the industry in webcasting practice is a real validation of our efforts over the past year."

About Virtue Corporate Services

Virtue, a UK operating subsidiary of Virtue Broadcasting Plc, is a leading streaming media solutions provider in Europe enabling corporations to communicate both internally and externally, to support their business goals, cost-effectively. Virtue provides organizations with the technology infrastructure and software solutions, which empower them to create and deliver communications messages that complement their global communications strategies. It is headquartered in London, and has offices in Zurich, Frankfurt, Madrid and Sydney.

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