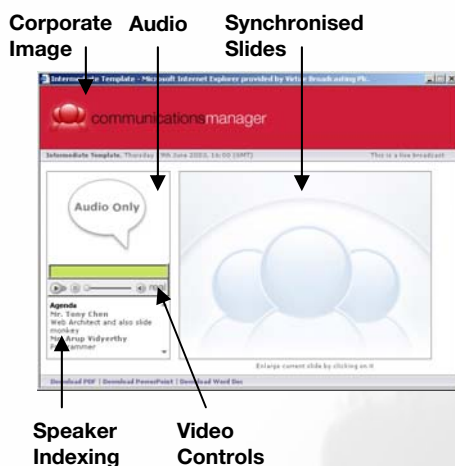


IR Talk

The IR Talk solution is specially tailored to enable fast, up to date, regular communication with target audiences. All you need is an internet connected PC and a telephone, and you can now deliver critical information to anyone, anywhere, anytime – from around the world.

About IR Talk

IR Talk combines synchronised slides, clever speaker indexing, customisable interfaces and live viewer statistics with a high-quality audio message. IR Talk takes advantage of very fast turn-around times.



Benefits

- Strengthen ties with your audience by establishing frequent communications
- Easy, quick and affordable to implement
- Attract additional investor & analyst interest
- Derive increased value out of your Financial Communications strategy
- Improve communication transparency (“fair disclosure”) and create consistency and trust amongst investors

About IR Webcasting

With increased globalisation of financial markets, demand for fair and timely disclosure of financial information, webcasting has proven to be an indispensable communication tool.

Webcasting, being quick and easy to implement, is ideal to increase the reach and impact of your IR event. You will reach a greater number of analysts and investors from key financial centres across the globe.

Applications

- Regular Updates
- Corporate Announcements
- Roadshow Preparation
- Analyst Calls

“Webcasting is a valuable communications tool. It gives our investors, regardless of their location, real-time access to investor events. We have a long-standing customer relationship with Virtue who has worked with us through the years to meet our webcasting needs.”

Samantha Coates - Manager Corporate Communications, Reuters