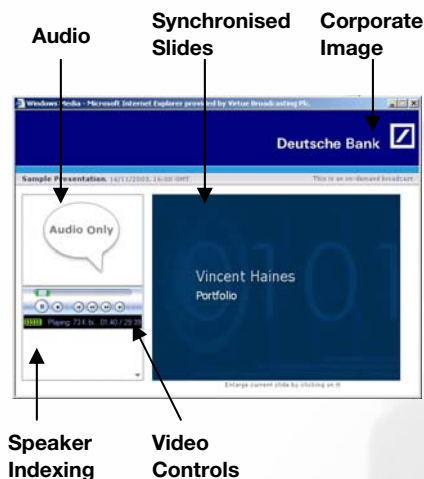


IR Call

IR Call enables organisations to effortlessly deliver compelling audio communications. By complementing traditional IR communication methods with Virtue's IR Call solution, companies can now reap the benefits of webcasting at a fraction of the cost.

About IR Call

IR Call makes no compromise in functionality delivering slide synchronisation, speaker indexing, speaker photo and biography, and live viewer statistics. An easily customisable interface and very fast-turn around times are key advantages of this solution.



Benefits

- Easy, quick and affordable to implement
- Attract additional investor & analyst interest
- Derive increased value out of your Financial Communications
- Improve communication transparency ("fair disclosure") and create consistency and trust amongst your audience
- Reach a worldwide audience, live or on-demand

About IR Webcasting

With increased globalisation of financial markets, demand for fair and timely disclosure of financial information, webcasting has proven to be an indispensable communication tool.

Webcasting, being quick and easy to implement, is ideal to increase the reach and impact of your IR event. You will reach a greater number of analysts and investors from key financial centres across the globe.

Applications

- Results Presentations
- Corporate Announcements
- Roadshow Preparation
- Analyst Calls

"Webcasting is a valuable communications tool. It gives our investors, regardless of their location, real-time access to investor events. We have a long-standing customer relationship with Virtue who has worked with us through the years to meet our webcasting needs."

Samantha Coates - Manager Corporate Communications, Reuters