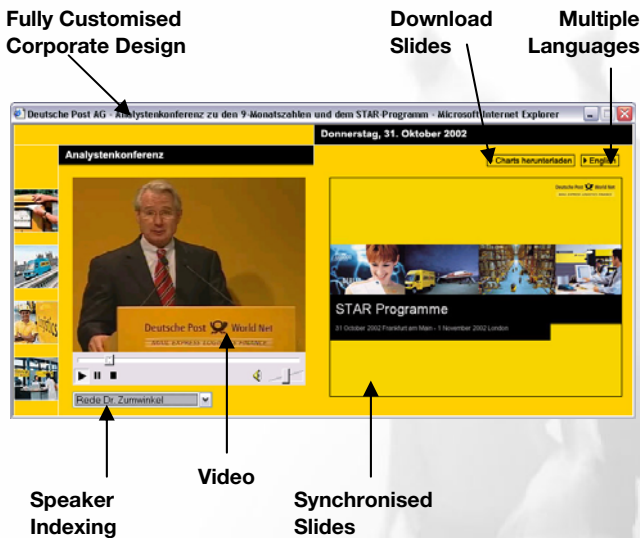


IR Bespoke

IR Bespoke is a tailor-made, fully managed service, which takes your financial communication to a completely new level. Fully customisable templates allow for complete integration with your existing IR website and corporate ID, thus ensuring end-user experience is of the highest quality.

About IR Bespoke

Requirements for Bespoke events are carefully gathered and can include: onsite testing, increased redundancy, signal acquisition in multiple locations and more. For those events requiring the most professional level of production, design, functionality and project management – IR Bespoke is the only solution able to meet those challenges.



Benefits

- Demonstrate leadership in your market
- Enhance the value of your corporate identity
- Attract additional investor & analyst interest
- Improve communication transparency (“fair disclosure”) and create consistency and trust amongst your audience
- Provide your audience with the information they need, when they want it

About IR Webcasting

With increased globalisation of financial markets, demand for fair and timely disclosure of financial information, webcasting has proven to be an indispensable communication tool.

Webcasting, being quick and easy to implement, is ideal to increase the reach and impact of your IR event. You will reach a greater number of analysts and investors from key financial centres across the globe.

Applications

- Results Presentations
- Corporate Announcements
- Annual General Meetings
- Capital Market / Analyst Days
- Roadshows
- Special Events

“Webcasting is a valuable communications tool. It gives our investors, regardless of their location, real-time access to investor events. We have a long-standing customer relationship with Virtue who has worked with us through the years to meet our webcasting needs.”

Samantha Coates - Manager Corporate Communications, Reuters