

IR Advanced

The IR Advanced solution has been designed provide a fully managed webcasting service for your events. Unique indexing and full search functionality, transform traditional webcasting into a powerful research tool for financial analysts. Our designated project managers will manage your event from start to finish leaving you to focus on the event.

About IR Advanced

IR Advanced delivers high-end functionality including search, browsing and indexing, intelligent streaming, and advanced CRM solutions for expanding and building your analyst database.

- Improve communication transparency (“fair disclosure”) and create consistency and trust amongst your audience

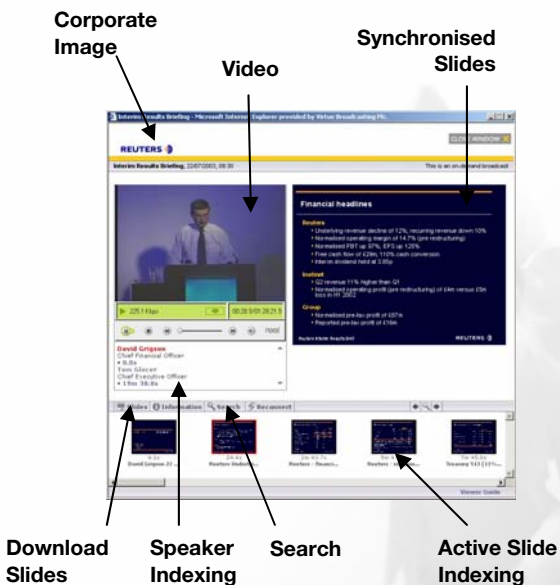
About IR Webcasting

With increased globalisation of financial markets, demand for fair and timely disclosure of financial information, webcasting has proven to be an indispensable communication tool.

Webcasting, being quick and easy to implement, is ideal to increase the reach and impact of your IR event. You will reach a greater number of analysts and investors from key financial centres across the globe.

Application Areas

- Results Presentations
- Corporate Announcements
- Annual General Meetings
- Capital Market / Analyst Days
- Roadshows



Benefits

- Easy, quick and affordable to implement – a fully managed solution
- Measure the ROI of your online event through live viewer statistics
- Attract additional investor & analyst interest by providing an added research tool
- Reach a worldwide audience, live or on-demand

“Webcasting is a valuable communications tool. It gives our investors, regardless of their location, real-time access to investor events. We have a long-standing customer relationship with Virtue who has worked with us through the years to meet our webcasting needs.”

Samantha Coates - Manager Corporate Communications, Reuters