

## **UNIT.NET PARTNER WITH DEUTSCHE BÖRSE AG**

### **Frankfurt, Germany - October 16 2003**

Unit.Net Deutschland GmbH ("Unit.Net"), part of Virtue Broadcasting plc, a leading European provider of webcasting solutions to corporates, today announces an exclusive sponsorship with Deutsche Börse AG, the German stock exchange. Under the deal, Unit.Net will offer webcasting services to the corporate attendees at the exchange's two-day German Equity Forum on the 26<sup>th</sup> and 27<sup>th</sup> November. The deal means that Unit.Net now has relationships with two of the world's largest exchanges.

Deutsche Börse's Equity Forum ([www.eigenkapitalforum.com](http://www.eigenkapitalforum.com)) will see 85 businesses holding analyst conferences to investors, analysts and journalists. Unit.Net will be the preferred provider of webcasting services for company's that wish to communicate their conferences to a wider audience via the web.

Klaus Ackerstaff, CEO, Virtue Broadcasting Operating Board, said: "It is a privilege to be selected as preferred supplier for an event of this scope. By signing this deal we have shown ourselves to be the vendor of choice when it comes to the provision of online corporate communications services to major exchanges. Our deal with the Deutsche Börse, is a real validation of our leadership in the online investor relations market."

### **About Unit.Net**

Unit.Net, the Continental European trading arm of Virtue Broadcasting plc, is a leading streaming media solutions provider enabling corporations to communicate both internally and externally, to support their business goals, cost-effectively. Unit.Net provides organizations with the technology infrastructure and software solutions, which empower them to create and deliver communications messages that complement their global communications strategies.

[www.unit.net](http://www.unit.net)

### **Public Relations Contact:**

Patrick Herridge  
Mantra PR  
Tel: 020 7907 7809  
Email: [pherridge@mantra-pr.com](mailto:pherridge@mantra-pr.com)

Franco Fubini  
Virtue Broadcasting Communications  
Tel: +44 (0) 20 7785.6106  
Email: [publicrelations@virtuebroadcasting.com](mailto:publicrelations@virtuebroadcasting.com)