



THIRD BP DIVISION SIGNS WITH VIRTUE

Virtue to deliver internal communications webcasts for BP Gas, Power & Renewables

London, UK – 1 October 2003

Virtue Corporate Services ("Virtue"), a leading European provider of webcasting solutions to corporates, today announces that it has signed a twelve month contract to provide webcasting services to BP Gas, Power and Renewables.

Under the terms of the contract Virtue will provide live internal communications webcasts to BP Gas, Power and Renewables staff located across the globe. This agreement is the latest in a series by Virtue with BP divisions including BP Marine and BP IST and work with BP Global Business Centre, Upstream, Downstream, HR, Castrol, and BP Investor Relations, demonstrating BP's confidence in Virtue's communications solutions.

The webcasts will provide BP Gas, Power and Renewables with the leading edge in interactive internal communications tools. Live broadcasts by key management to employees will be complemented by live polling and Q&A functionality.

Klaus Ackerstaff, CEO, Virtue Broadcasting Operating Board, said: "This deal is a recognition of our status as Europe's leading provider of Internet broadcasting solutions. By using webcasting as an internal communications tool, BP Gas, Power and Renewables is at the forefront of technological innovation in their field and we are delighted that they have chosen Virtue to fulfil their webcasting needs."

Colum Doyle, Communications Director, BP Gas, Power & Renewables, said: "The power of webcasting as a communications tool has been proven with external audiences. We are now pleased to have the opportunity to work with Virtue in deploying the latest electronic media tools as part of our drive for internal communications excellence. The rich functionality that Virtue provides means that these broadcasts are truly interactive, ensuring that our staff is fully engaged in the agenda of our business segment."

About Virtue Corporate Services

Virtue, a UK operating subsidiary of Virtue Broadcasting Plc, is a leading streaming media solutions provider in Europe enabling corporations to communicate both internally and externally, to support their business goals, cost-effectively. Virtue provides organizations with the technology infrastructure and software solutions, which empower them to create and deliver communications messages that complement their global communications strategies. It is headquartered in London, and has offices in Zurich, Frankfurt, Madrid and Sydney.

www.virtuecorporate.com

About BP Power, Gas and Renewables

BP's Gas, Power & Renewables is a division of BP plc – one of the world's largest energy companies. The division is engaged in the marketing of natural gas, natural gas liquids and power with gas customers in 28 countries across the world. Its renewable energy business includes solar, wind and hydrogen – with sales of solar systems in over 160 countries.

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